torsh

6 Benefits of Video Coaching

Support High-Quality Practices and Services That Improve Outcomes for K–12 Students

Video-based coaching accelerates and supports educator growth by building capacity, supporting teacher retention, enabling more frequent and specific feedback… and so much more.

THE BENEFITS

AMPLIFY THE BENEFITS WITH TORSH TALENT

1 Expand Reach

Video coaching relieves participants from having to be in a certain place at a certain time, allowing coaches to observe more educators, more regularly.

- Automated matching of learners with coaches
- FERPA compliant video uploads of recorded practice
- Built-in, secure video conferencing

2 Provide Targeted, Actionable Feedback

Unlike in-person observation, coaches can re-watch video and provide feedback at specific moments throughout the recorded session.

- Time-stamped feedback and targeted recommendations
- Automatic storage of activity logs and notes
- Integrated observation forms, frameworks, rubrics, and fidelity checklists

3 Increase Trust & Collaboration

Video coaching allows more frequent communication between mentor and mentee, and facilitates more convenient peer-to-peer coaching and collaboration.

- Built-in, secure video conferencing
- Secure video sharing with mentors, leaders and peers
- Online discussion forums

4 Deepen Personal Reflection & Growth

Video allows educators to view their own practice, see the actions coaches have provided feedback on, and watch their practice improve over time.

- Centralized storage of all practice videos
- Integrated exemplars, frameworks, rubrics, and checklists
- Goal setting and tracking

5 Improve Access to Resources

Online professional learning ensures all personnel have access to coaching, courses, training, and resources — when and where they need them.

- Create a library of professional learning resources and exemplars
- Centralize all coaching activities, interactions, and materials
- Provide self-paced learning pathways and courses based on organizational goals, skill gaps, and areas of practice

6 Support Data-Driven Decision Making

Video-based observations provide a common piece of evidence and a reference point for mentors and mentees, and online platforms make data collection and tracking easier.

- Detailed reports on individual and group coaching activity and resource engagement
- Track goals
- Align professional learning activities with the outcomes of students and families

torsh
torsh.co